

EP PerMed

Education Call 2025

The EP PerMed Guide to Personalised Medicine for Healthcare Professionals

18 June 2025

Agenda

01 Introduction and Opening Statement

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04 Where to get help

05 Matchmaking Portal

06 Wrap up and Closing

Today's Speakers



Ioanna Tsea
Education Project
Manager-EPPerMed

EIT Health



Juan Riese
European Projects
Officer

Health Sciences
Institute in Aragon
(IACS)



Ada Kleczek
Events
Manager

EIT Health



Céline Carrera
Director of Program
Delivery

EIT Health

Opening Statement



Juan Riese

European Projects Officer

Health Sciences Institute in
Aragon (IACS)

EP PerMed in Brief



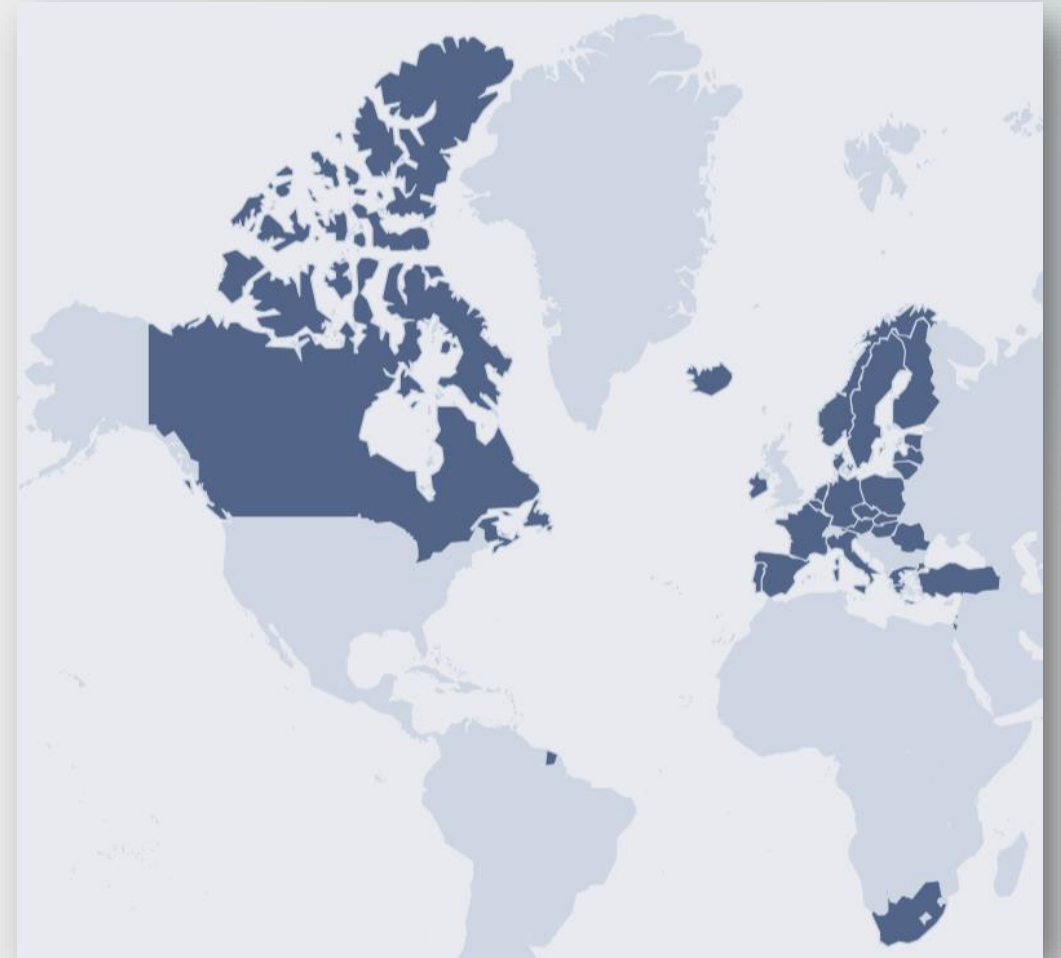
Mainly national & regional ministries and funding organisations as well as EIT Health, BBMRI, ...
From 24 countries and 10 regions, ...

100.5 Mio.€ EC budget & ~275 Mio.€ from the partners
Over 85% of the total resources will be used to support 3rd Parties
Additional measures in all WPs to support PM research, innovation & implementation

7 years implementation
3 years Phase-Out with less activities, besides monitoring of the Partnership & the JTC consortia achievements as well as measures to guarantee the Partnership's sustainability

The Vision

The vision of the European Partnership for Personalised Medicine is to improve health outcomes within sustainable healthcare systems through research, development, innovation and implementation of personalised medicine approaches for the benefit of patients, citizens, and society



Innovation

The process of bringing about new ideas, methods, products, services, or solutions that have a significant positive impact and value



Implementation

Validated solutions reaching broader implementation

Research

New knowledge and technologies
– *today's research is tomorrow's healthcare*

What is Personalised Medicine

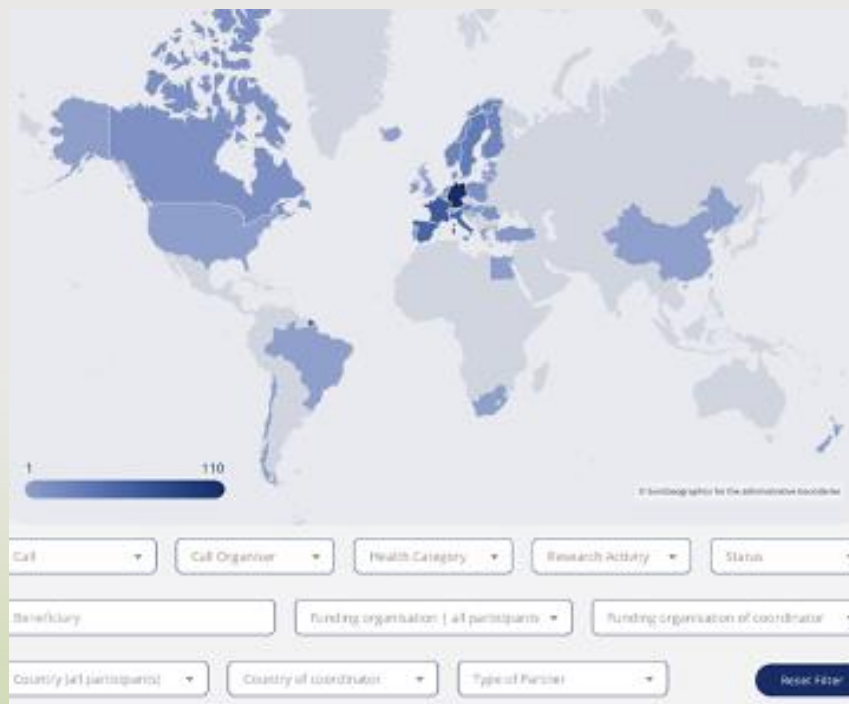
EP PerMed adheres to the definition stated in the PerMed SRIA: 'Shaping Europe's Vision for Personalised Medicine' (2015), adopted from the Horizon2020 Advisory Group:

*"Personalised Medicine refers to a medical model using **characterisation of individuals' phenotypes and genotypes** (e.g., molecular profiling, medical imaging, lifestyle data) for tailoring the right **therapeutic strategy** for the right person at the right time, and/or to determine the **predisposition to disease** and/or to **deliver timely and targeted prevention**."*

Some additional information can be found in the 2018–2020 Advice of the Horizon 2020 Advisory Group for Societal Challenge 1, "Health, Demographic Change and Well-being":

*"Different synonymous terms have been used alongside 'personalised medicine', most commonly 'precision medicine' and **'stratified medicine'**. While there may be subtle differences in the literal meanings of these terms, they usually refer to the same concept when applied in practice. Stratified medicine (mainly used in the UK) is more treatment-dependent, while precision medicine (mostly used in US) has a relatively broad meaning as it refers to 4P (predictive, preventive, personalised and participatory) medicine. We use the term personalised medicine because this term best reflects the ultimate **goal of effectively tailoring treatment based on an individual's 'personal profile', as determined by the individual's genotype and phenotype data**. Based on individuals' profiles, PM aims to identify the optimal treatment regime by avoiding the treatment-failure approach commonly used in current evidence-based medicine."*

Useful Resources



EP PerMed Database for Projects in Personalised Medicine Research and Innovation.

27 transnational research and innovation projects funded by EP PerMed

111 projects funded by its predecessor ERA PerMed.

The database features an interactive map, detailed filter options to select projects and detailed project descriptions: <https://www.eppermed.eu/funding-projects/projects-results/project-database/>



Strategic Research & Innovation Agenda for Personalised Medicine

PM research and Innovation activities, challenges

<https://www.eppermed.eu/wp-content/uploads/2023/09/EPPERMed-SRIA.pdf>

Education Call 2025



Education Call - Overview

Who can Apply

- Transnational consortia consisting of at least 2 and up to 5 members.
- Consortium members must be established in at least two different European Member States or Associated Countries



Key Dates

- Call Opens: 04 June 2025.
- Submission Deadline: 09 September 2025.

Expected Outcomes

- Development of educational content aimed at healthcare professionals (HCPs) in the implementation of PM covering selected topics.
- Content will be hosted in EIT Health's Digital Learning Platform

Funding & Support

- Up to 50,000 € per subgrant for up to six proposals
- Collaboration and support from EIT Health's Digital Learning team



Education Module Topics

Topics we are looking for	Target audience	Objectives
Introduction to Personalised Medicine (PM)	General Practitioners (GPs)	Equip GPs with foundational knowledge of PM and its relevance in primary care.
Communication Skills in PM	All HCPs (GPs, Specialists, Nurses)	Enhance HCPs' ability to communicate PM concepts and engage patients in shared decision-making.
Molecular diagnostics in PM	Specialists across disease areas	Provide healthcare specialists with a comprehensive understanding of molecular diagnostics including genetic testing and their application in PM.
PM applications in Oncology / Haematology	Specialists in Oncology / Haematology	Highlight the impact of PM in oncology/haematology and improve patient care strategies.
PM applications in Cardiovascular Disease (CVD)	Specialists in CVD	Demonstrate the relevance of PM in CVD and enhance clinical practice.
Interdisciplinary collaborations for the Integration of PM	All HCPs (GPs, Specialists, Nurses)	HCPs gain a comprehensive understanding of interdisciplinary collaboration in PM.

Education Modules toward EP PerMed Guide to Personalised Medicine Implementation

Led & administered by EP PerMed via EIT Health



Up to 6 new courses in PM implementation for HPCs to be offered online through the EIT Health eLearning platform.

What it means:

- EP PerMed funding is invested in the development of high-quality content.
- Content provided by selected consortia is processed and turned into courses on the designated Digital Learning Platform by the Digital Learning team.
- Final courses are a collaborative effort between selected consortia and EP PerMed.
- EP PerMed is accountable for:
 - Production and publication of courses on the EIT Health eLearning platform.
 - Provision of instructional design support and guidance.

UEMS EACCME accreditation:

- The modules shall comply with UEMS EACCME (accreditation body) requirement and shall be submitted for accreditation.



EACCME
European Accreditation Council
for Continuing Medical Education

What makes a good proposal?

The educational content tackles one of the highlighted topics and is adapted to fit the target audience.

The relevance and need for the specific material proposed as content is clearly outlined by the applying consortium.

The consortium (see pages 9-10 of call text):

- Minimum 2 independent organisations representing 2 eligible European countries or third countries in Horizon EU.
- At least 1 non-academic organisation must be part of the consortium
- At least 1 consortium member must have validated experience in lifelong learning education activities
- At least 1 project consortium member must have validated experience in the implementation of personalised medicine



Consortia create content for a four-week long module (complying with the UEMS EACCME criterion).

Content is designed for a European audience of HPCs

Course must be delivered in English

Main reasons proposals fall short:

- Expertise in chosen scientific area when creating the content.
- Capability to create content and deliver the module within 12 months.
- Disagreement to the module being hosted on the EIT Health eLearning platform.
- Relevance of suggested content with intended target audience.
- Applicants must follow definition of PM as described in call text

Eligibility Criteria

General



Submission in English and before the Deadline



Each application must cover one module only.



Applications need to be submitted as part of a consortium



Registered in an EU Member State or a Horizon Europe-associated country

Consortium Composition



The consortium must include a minimum of two eligible organisations, and a maximum of five.



At least one non-academic organisation must be part of the applying consortium.



At least one project consortium member must have validated experience in designing lifelong learning education activities



At least one project consortium member must have validated experience in the implementation of personalised medicine

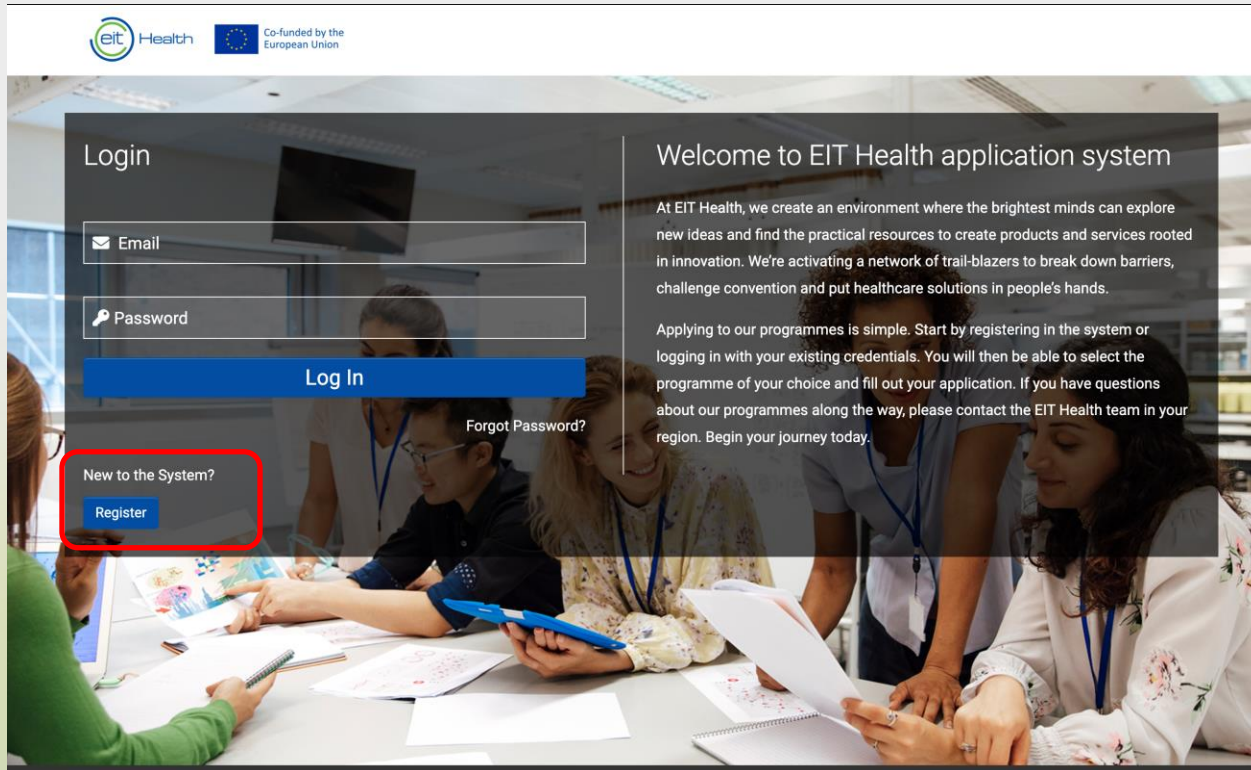
Matchmaking platform: <https://www.b2match.com/e/education-call-online-matchmaking>

Timetable



How to apply?

EIT Health Application platform



<https://apply.eithealth.eu/>

Proposals must be completed and submitted **by the deadline 09 September 2024 at 16:00 CEST.**

1. **Create an account** to EIT Health application system.
2. **Login and update your organization info**
3. **Select Programme & Opportunity**

NB! The person who starts new proposal will be primary contact and sets the primary organisation.

Submission Process

Registration Options

Thank you for your interest in EIT Health opportunities.

To register, please read through the options below. After you select the one that best describes you, we will ask you a few questions to learn more about you and/or your company. When you finish inputting your information, please look for an email from us to confirm your registration. Please note that the information you share with us here will transfer over to your application of choice.

Please select the option below that best describes you:

Individual - Expert

Please select this option if you are looking to apply to our **Call for Experts**, and you are **not** applying as part of a start-up or an organisation.

Individual - Student

Please select this option if you are looking to apply to our **Education Programmes**, and you are **not** applying as part of a start-up or an organisation.

If you are applying to one of our **i-Days** event, please choose this registration option.

Representative of an organisation (excludes start-ups)

Please select this option if you wish to apply as a representative of an organisation, such as industry, academia, research, hospitals, NGOs, cluster organisations, cities or municipalities. This option includes EIT Health Partners or Members (e.g., Core Partners, Associate Partners, and affiliated entities of both) and organisations that are new to the EIT Health Community.

If this option best describes you, you will be able to apply to our Flagships Calls. Please note that if you select this option, it may take up to 48 hours for your registration to be approved.

Representative of a start-up or independent team

Please have the information about your start-up/team at hand as you will need it to register in the system. If you are part of a start-up venture / team, you will be able to apply to EIT Health acceleration programmes and the Flagships Calls.

Submission Process

**** test Orga MCN ****

You are the master contact of your organisation.
You can see all applications your organisation has in the system. To see them, please go to the organisation profile.

If you want to hand over this role to another contact of your organisation, please reach out to our system administrators [smartsimple\[at\]eithealth.eu](mailto:smartsimple[at]eithealth.eu). Thanks!

[Personal Profile](#) [Organisation / Team / Startup Profile](#)

ACTIONABLE ITEMS

9
Programmes & Opportunities

4
Ongoing Activities

PROGRAMMES & OPPORTUNITIES

Please find below the programmes and opportunities that are open for applications. You can find more information on EIT Health opportunities via our website: <https://eithealth.eu/get-involved/events-and-opportunities/>.

1-7 of 7

#	Programme	Programme Category	Additional Information	Close Date (time in CET)	
1	Call for Experts	Other		19/03/2027 00:00	Your organisation type is not eligible
2	Open Innovation Programme (OI)	Accelerator Programme	Screening and care of presymptomatic autoimmune Type 1 Diabetes	24/06/2025 17:00	more info Your organisation type is not eligible
3	TEF Health	Accelerator Programme	TEF-Health for Health AI and Robotics hereby invites startups and SMEs to apply to the Cycle #5	04/08/2025 16:00	more info Your organisation type is not eligible
4	Startups meet Pharma (SMP)	Accelerator Programme	SMP challenge n.3	26/09/2025 16:59	more info Your organisation type is not eligible
5	EPPermed: Education Modules (EPEDU)	Flagship and Consortium Calls		09/09/2025 16:00	more info Apply Now

Eligibility and Submission Process



2025-EPEDU-13341 >> EPPermed: Education Modules (EPEDU) || Test Sophie || TEST Ioanna TEST Tsea

1

New Application

2

Full Proposal - Draft

3

Full Proposal - Submitted

4

Full Proposal - Revisions Re...

5

Review - Remote Evaluation

6

Approved - Pending Agreem...

7

Approved

8

Declined

9

Not submitted

10

Opted Out

- i

Please click on "next" to reach the next section of questions or click on the tabs to jump between them.

More information about the call you are applying for can be found [on our website linked here](#). Please make sure you meet the eligibility criteria mentioned there.

In case of content questions, please reach out to our programme manager(s): calls_ppermed@eithealth.eu. For technical issues, please submit a ticket in the helpdesk.

PDF Download of Full Proposal (with instructions)

PDF Download of Full Proposal (without instructions)



INTRO

PROPOSAL FORM

KEYWORDS

ETHICS

WORK PLAN

BUDGET

This Full Proposal must be submitted before
2025-09-09 16:00:00 (CET) !



JUMP TO

Activity Information

Information expected at single stage proposal

Intro

- Selection of module option, module topic
- Admin info about partners
- Admin info about project – name, acronym, duration

Proposal form

- This is the main information about your proposal. All questions are included in the application portal
- Applications will be evaluated according to the EP PerMed criteria (page 12-13 of the call text)

Keywords

Keywords related to project

Ethics

- Ethics issues checklist

Work Plan & Budget

- Work packages
- Budget

Eligibility check and Evaluation

Activity Excellence and Strategic fit (20%)

Impact and Sustainability (40%)

Implementation and Feasibility (40%)

- Eligibility check for all applications will be performed against the general and specific eligibility criteria
- All eligible applications will be invited to present their proposals at an online pitch (20 minutes) in front of a panel of independent experts.
- Proposals are evaluated by three external independent evaluators. Following the online pitches, application will receive a final score out of 100 (the average of the three expert's individual scores)
- Only projects that get a final score of at least 70 / 100 will be considered for funding. Projects will be ranked by evaluation score for each topic.
- A maximum of **6 projects** will be selected for funding.

Funding and Grant Payout

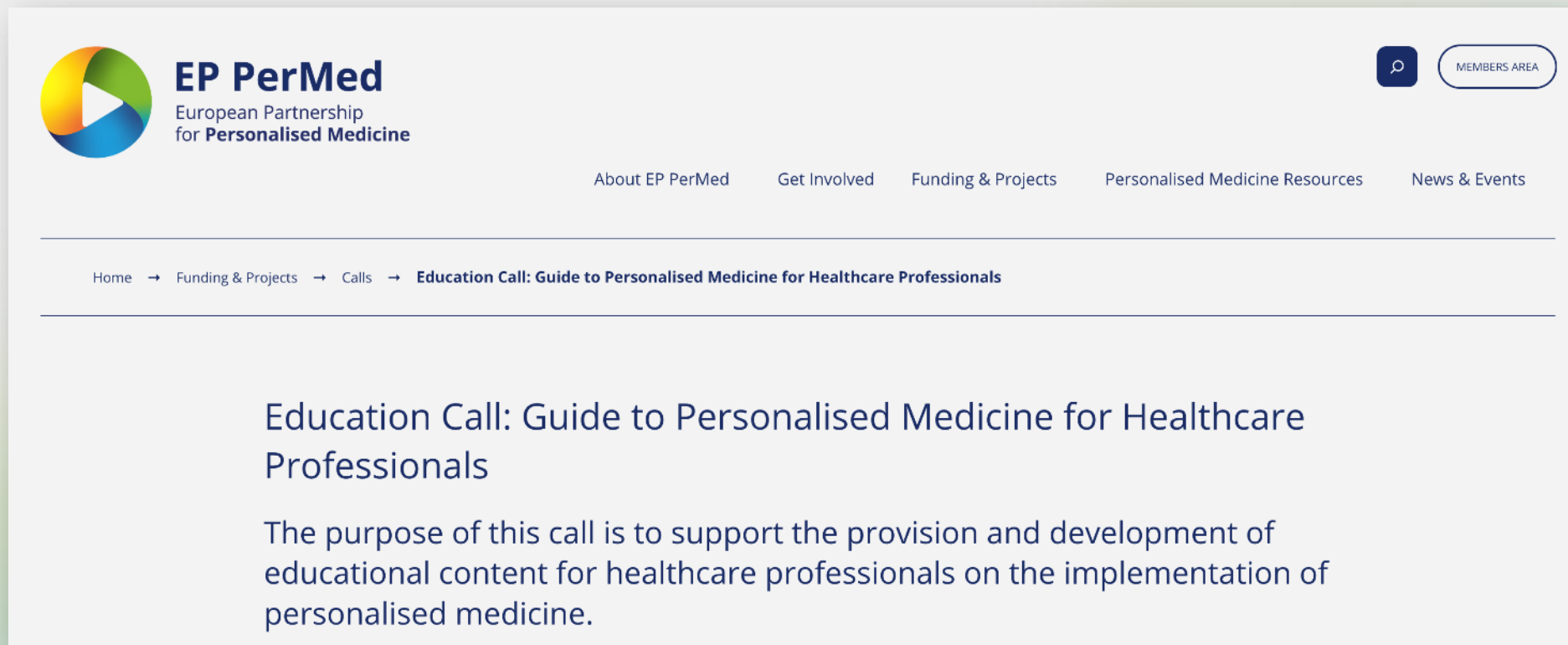
- A maximum of **6 projects** will be selected for funding.
- Projects will be ranked by evaluation score for each topic, if more than one application scores 70 / 100 in a topic, the top ranked applications will be selected for funding.
- The payment will be distributed in two instalments: an initial pre-payment of 50% of the total funding will be made at the start of the project. The remaining 50% will be disbursed upon approval of the final activity report.

Payment	Amount	Description	Mandatory Conditions
Pre-financing	50%	Onboarding with Digital Learning & ID team, storyboarding kick-off.	Completion of contracting phase. Onboarding with the Digital Learning & Instructional Design (ID) Team.
Final payment	50%	Completion of course development, review and approval of final content in the eLearning platform.	Completion of the task and the Project's objectives.

Where to get help



EP PerMed website



<https://www.eppermed.eu/funding-projects/calls/education-call-guide-to-personalised-medicine-for-healthcare-professionals/>

Where to get help


EP PerMed call email address

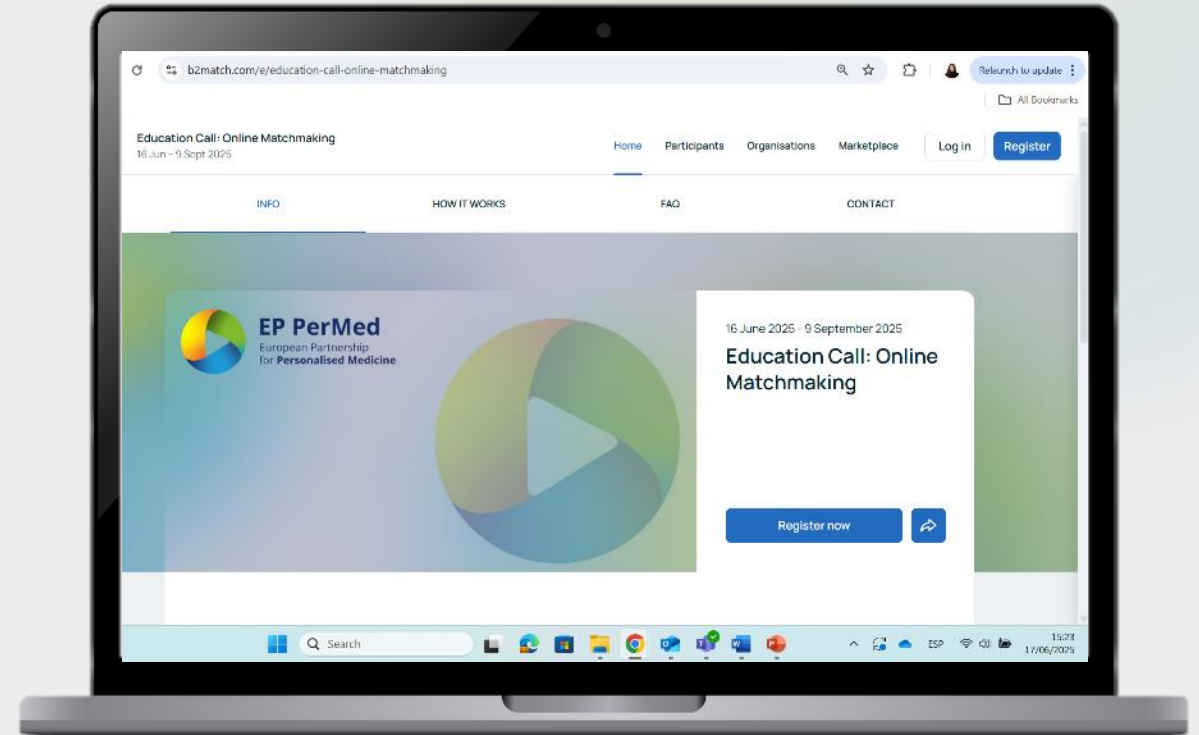
calls_eppermed@eithealth.eu

When emailing, please pre-fix the email subject with “EP PerMed_Edu” and your application code, for example “EP PerMed_Edu: EPEDU-2025-12345”. This will ensure the right people pick up your email.

Online Matchmaking Platform

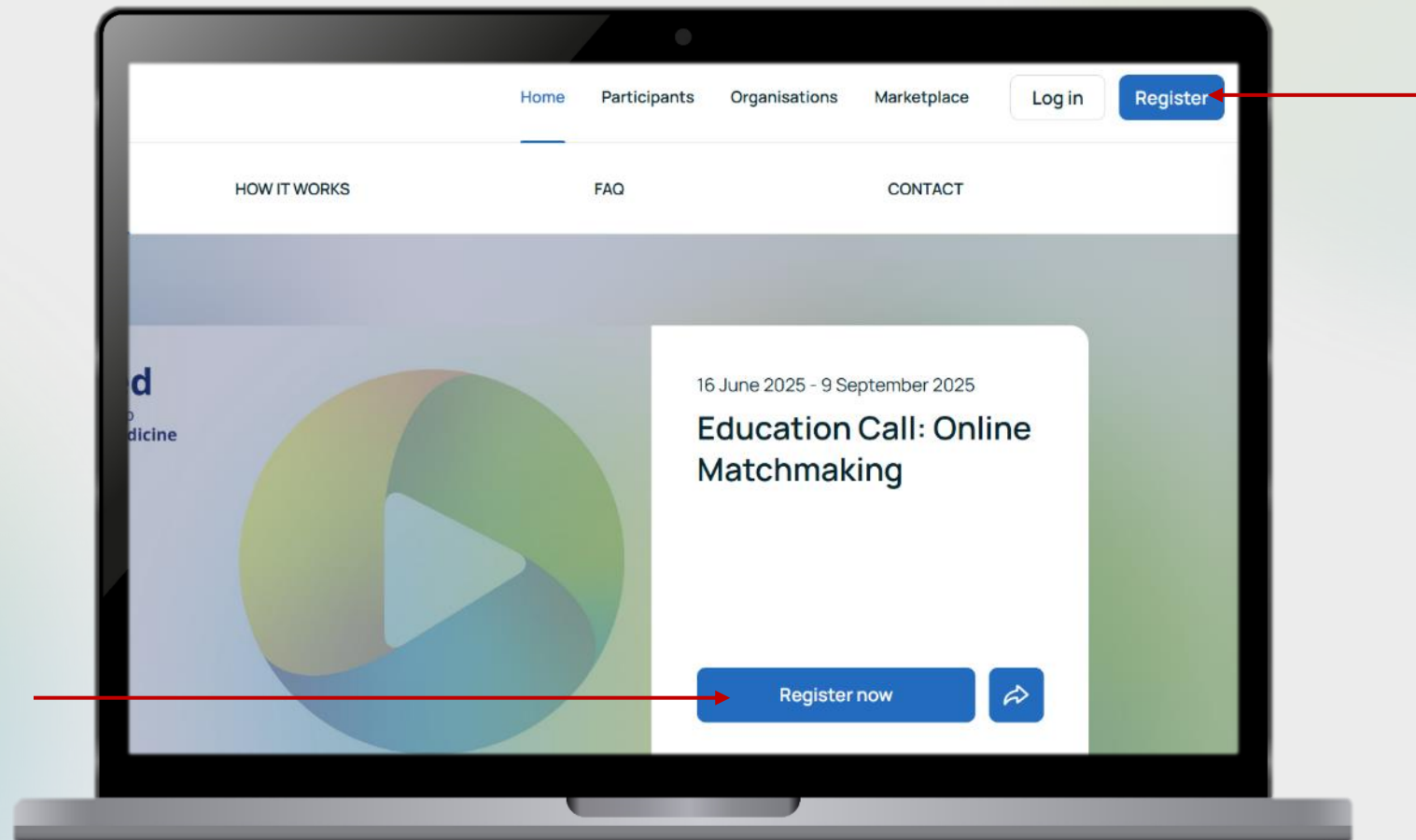
We've launched a dedicated **matchmaking platform** to help you find and connect with relevant organisations to build a strong, eligible consortium for your proposal.

 Access it here:
b2match.com/e/education-call-online-matchmaking



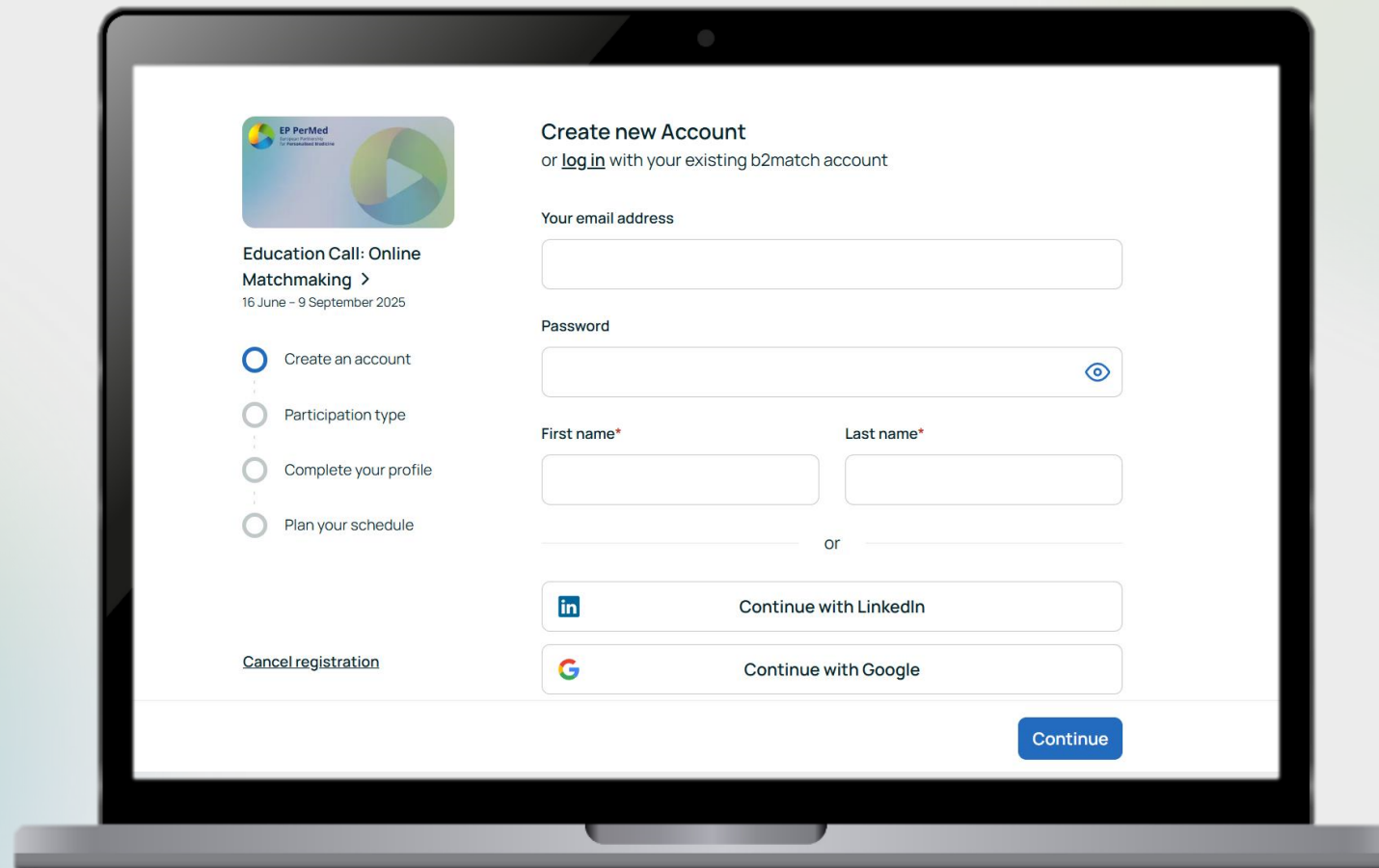
Online Matchmaking Platform

1. **Start registration** on the platform.



Online Matchmaking Platform

2. Create a new account by entering your **personal details** and setting up your **company profile**.



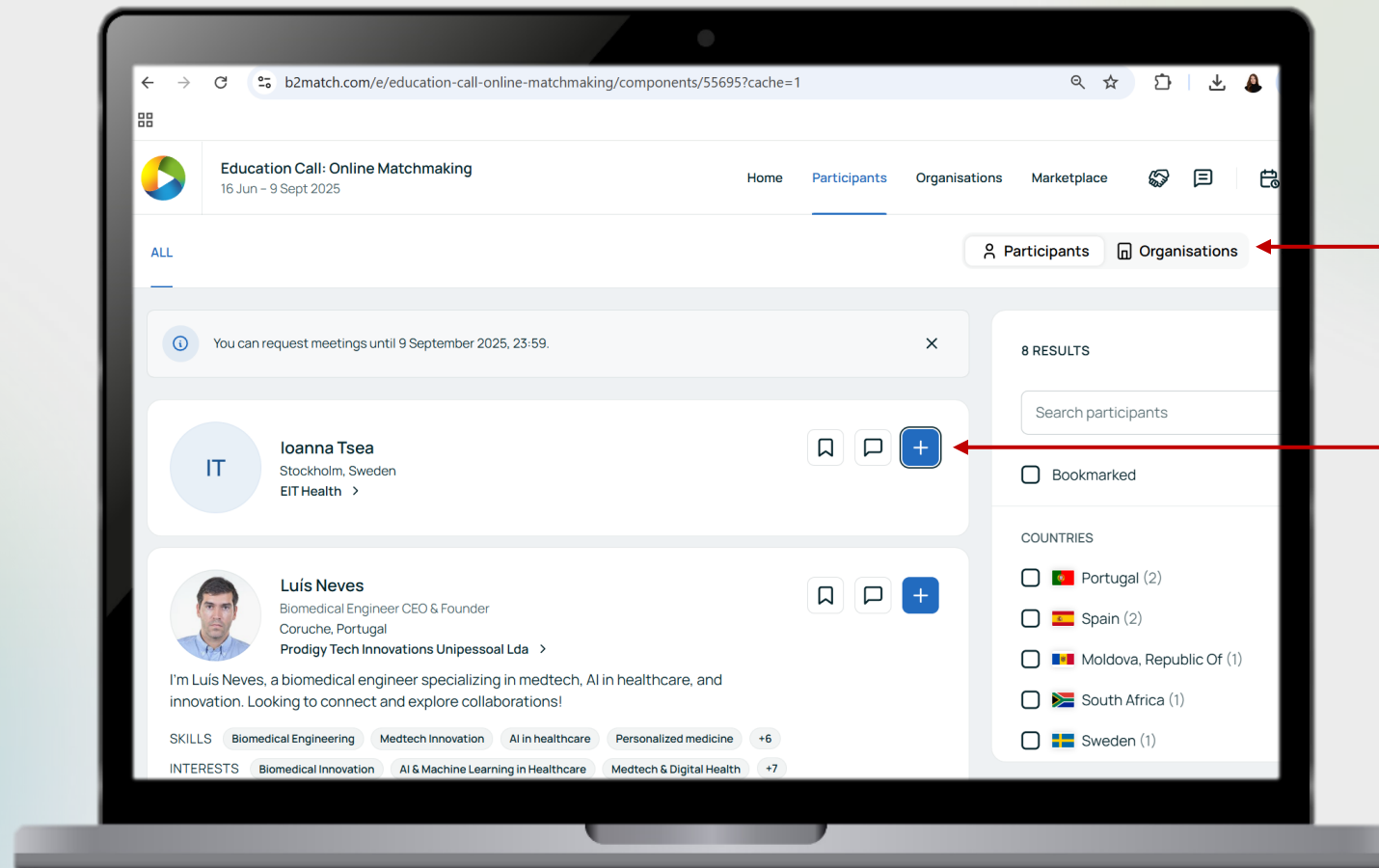
The screenshot shows the 'Create new Account' page of the EP PerMed platform. On the left, there is a sidebar with the EP PerMed logo and a section titled 'Education Call: Online Matchmaking >' with the dates '16 June – 9 September 2025'. Below this, a vertical list of steps is shown: 'Create an account' (selected with a blue circle), 'Participation type', 'Complete your profile', and 'Plan your schedule'. At the bottom of the sidebar is a link for 'Cancel registration'.

The main content area is titled 'Create new Account' and includes the text 'or [log in](#) with your existing b2match account'. It contains the following form fields and options:

- 'Your email address' with a text input field.
- 'Password' with a text input field and a toggle icon for visibility.
- 'First name*' and 'Last name*' with separate text input fields.
- An 'or' separator between two social login options.
- 'Continue with LinkedIn' with a LinkedIn logo icon.
- 'Continue with Google' with a Google logo icon.
- A blue 'Continue' button at the bottom right of the form.

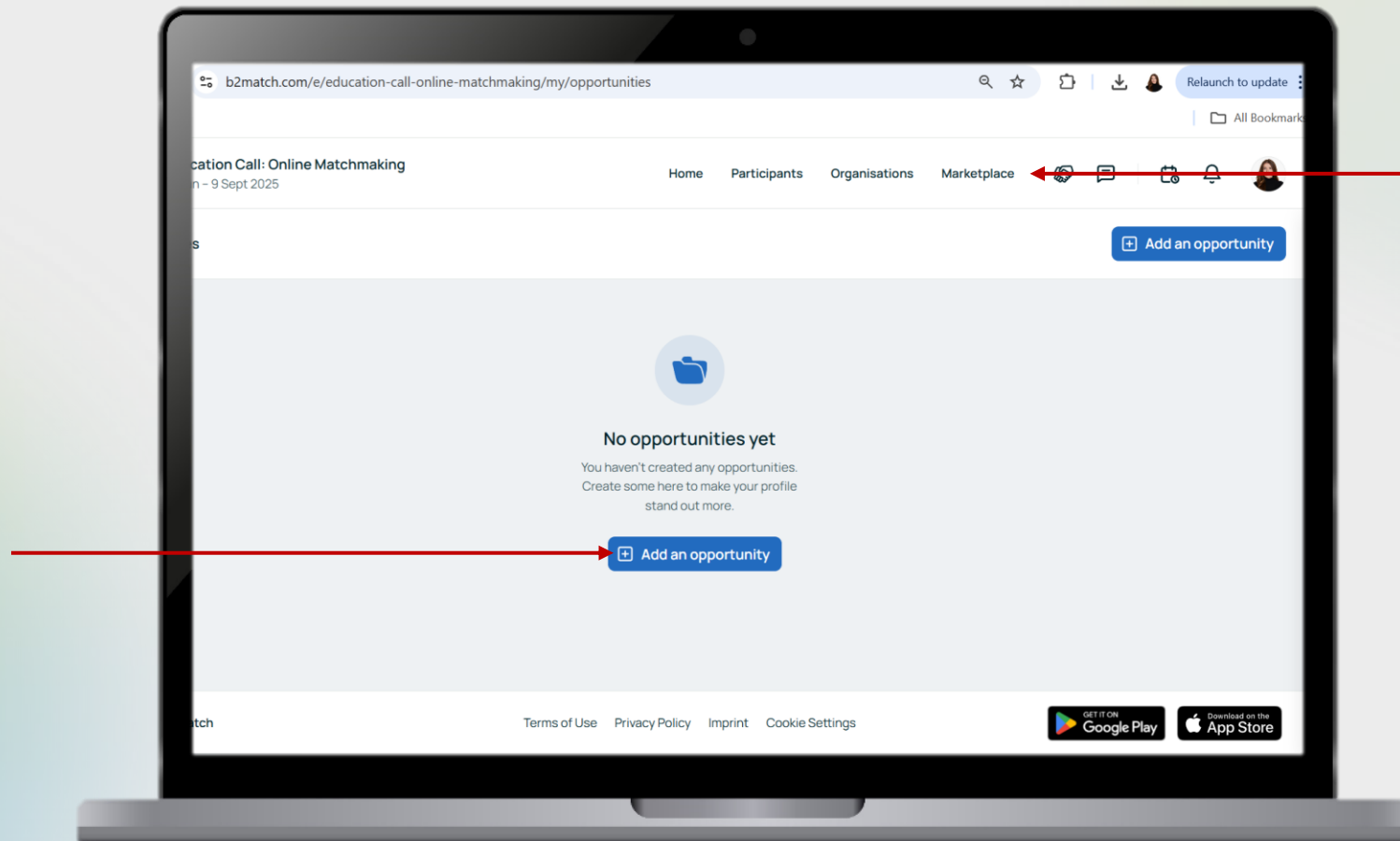
Online Matchmaking Platform

3. Browse participants and organisations. Request meetings or send direct messages.



Online Matchmaking Platform

4. Publish a marketplace entry to promote what you offer or describe what you're looking for (Marketplace > Manage opportunities > Add opportunity).



Tip: The earlier you set up your profile and marketplace entry, the more visible you'll be to potential partners!

Questions?

